

2.2. L'espace publicitaire

- Impression d'illustrations différentes dans plusieurs langues par un même publicitaire



- Hindi

2.2. L'espace publicitaire

ଆପଣଙ୍କ ପିଲାମାନଙ୍କର ଚକ୍ଷୁ ନିରୋଗ ରଖିବା ପାଇଁ ପାଞ୍ଚୋଟି ରପାଦେୟ ନିୟମ ଅନୁସରଣ କରନ୍ତୁ

- ପିଲାମାନଙ୍କୁ ରିଟାମିନ୍-ଏ ପୁଚ୍ଚ ଖାଦ୍ୟ ଖୁଆନ୍ତୁ
- ଧାରୁଆ ଓ ମୁନିଆଁ ଜିନିଷପତ୍ରଠାରୁ
- ପିଲାମାନଙ୍କୁ ଦୂରରେ ରଖନ୍ତୁ
- ଚକ୍ଷୁଜନିତ ଅସୁବିଧା ହେଲେ ଶୀଘ୍ର ଡାକ୍ତରଙ୍କୁ
- ପରାମର୍ଶ କରିବା ଆବଶ୍ୟକ
- ଆପଣ ନିଜେ ଶିଶୁର ଚିକିତ୍ସା କରନ୍ତୁ ନାହିଁ
- ଦୃଷ୍ଟିଶକ୍ତିର ଅସୁବିଧା ଚଷମା ଲଗାଇଲେ
- ଦୂର ଦୃଷ୍ଟ

ଅଧିକ ସୂଚନା ପାଇଁ ଜ୍ଞାନୀୟ ସ୍ୱାସ୍ଥ୍ୟକେନ୍ଦ୍ର ଓ ପରଜାରା ଚିକିତ୍ସାଳୟ ସହିତ ଯୋଗାଯୋଗ କରନ୍ତୁ



Oriya

कोर्निया के अंधेपन (पुतली रोग) से बचाव

- आँखों के संक्रमण का तुरंत इलाज करवायें।
- आँखों को खतरनाक रसायन एवं रंगों से बचायें।
- विटामिन-ए (हरी साग-सब्जियों) का सेवन करें।
- आँखों को चोट से बचायें।
- बिना डॉक्टरों सलाह के आँखों में कोई दवा न डालें।

जीते-जीते रक्त दान, जाते-जाते नेत्र दान
नेत्र दान महादान



मेघदूत पोस्ट कार्ड
MEGHDOOT POST CARD



2007 - DAY 11/11/07

दिनांक (Date)

(Do not write or print below this line)

Bengali

3. Les sujets illustrés

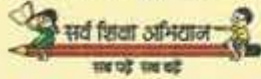
The background of the slide features a vertical gradient from bright red on the left to black on the right. A large, curved, green shape is positioned in the lower right quadrant, overlapping the gradient.

3. Les sujets illustrés

आओ शिशु को विकास के लिए तैयार करें
पूर्व प्राथमिक शिशु शिक्षा एवं देखभाल केन्द्र



उत्तरांचल में शिक्षा की सुदृढ़ नींव के लिए प्रतिबद्ध



मेघदूत पोस्ट कार्ड
MEGHDOOT POST CARD

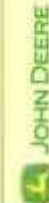


Education

Tracteur
John Deere

ଜହ ଡିଜର ଥିଲେ ପାଖରେ, ସୁଖ ସମୃଦ୍ଧି ହାତରେ

- ଡିଜର ଥିଲେ ଯତ୍ନ କମ
- ଫାଲୁ ଫଳ ପାଇବାର ସର୍ବ ଉତ୍ତମ ଉପାୟ
- ପାଖରେ ଥିଲେ ଉତ୍ପାଦନ ବୃଦ୍ଧିର ପୂର୍ଣ୍ଣ ସମ୍ଭାବନା
- ଉତ୍ପାଦନ କମ୍ କାଳରେ କାର୍ଯ୍ୟ ହେବ
- ଯତ୍ନ କମରେ ଉଚ୍ଚ ଉତ୍ପାଦନ



ଜହ ଡିଜର ଉପଯୋଗୀ ଗ୍ରାହକଙ୍କୁ ଚିହ୍ନିବେ
5008 - 5, Call India, ୯, Near India Gate, New Delhi 110014
6200, 6031, 32481888, www.johndeere.com

ପ୍ରତି ଇଞ୍ଚିଟି 3000 ଟଙ୍କା, 35 ଏସି, 40 ଏସି, 42 ଏସି, 47 ଏସି, 50 ଏସି, 55 ଏସି, 70 ଏସି

মেঘদূত পোস্ট কার্ড
MEGHDOOT POST CARD



दिनांक

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3. Les sujets illustrés

Campagne de
prévention contre
le SIDA

ਮੇਘਦੂਤ ਪੋਸਟ ਕਾਰਡ
MEGHDOOT POST CARD

25

ਫੋਲੋਵ ਐ.ਬੀ.ਸੀ. ਟੋ ਪ੍ਰੀਵੈਂਟ ਐਡਿਜ਼

- A Abstain from Sex until marriage**
(ਵਿਆਹ ਤੋਂ ਪਹਿਲਾਂ ਸੈਕਸ ਤੋਂ ਦੂਰ ਰਹੋ)
- B Be faithful to your Spouse**
(ਆਪਣੇ ਜੀਵਨ ਸਾਥੀ ਪ੍ਰਤੀ ਵਫ਼ਾਦਾਰ ਰਹੋ)
- C Condom Use**
(ਨਿਰੋਧ ਦੀ ਸਹੀ ਵਰਤੋਂ ਕਰੋ)

BREAK THE SILENCE TALK ABOUT AIDS
ਬਾਹੀ ਤੋੜੋ ਅਤੇ ਦੁਰਲੱਭ ਬਾਹੀ ਗੱਲ ਕਰੋ

PREVENTION OF HIV/AIDS IS EVERYONE'S RESPONSIBILITY

PUNJAB STATE AIDS CONTROL SOCIETY

ਪਿਨ ਪਿਛੇ (ਪਿਛੇ ਲਿਖਣ ਦੀ ਥਾਂ)

25 ਡੀ. / ਐੱਫ. ਪੀ. ਐੱਮ. - 2006

ਮੇਘਦੂਤ ਪੋਸਟ ਕਾਰਡ
MEGHDOOT POST CARD

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ਬੈਂਕ ਆਫ਼ ਇੰਡਿਆ
Bank of India
BOI Shatabdi Krishi Vikas Card
ਕ੍ਰੇਡਿਟ ਕਾਰਡ ਸ਼ੰਤਕਾਨਿਆਂ ਆਕ ਚਕਰਾ ਖਿਡ



ਪਿਨ ਪਿਛੇ (ਪਿਛੇ ਲਿਖਣ ਦੀ ਥਾਂ)

25 ਡੀ. / ਐੱਫ. ਪੀ. ਐੱਮ. - 2006

ਪਿਨ PIN

(ਪਿਛੇ ਲਿਖਣ ਦੀ ਥਾਂ ਨੂੰ ਨਿਰੋਧ ਕਰੋ ਨਹੀਂ ਖੁੱਲ੍ਹ ਕੀਤੀ ਡੋ ਨੋਟ ਵਾਈਟ ਓ ਪ੍ਰਿੰਟ ਡਾਊਨ ਡਿਊ ਲਿਨੇ)

Banque

The background features a horizontal gradient from bright red on the left to black on the right. A curved, green shape enters from the bottom right, curving upwards and to the left, overlapping the red and black areas.

4. Les différentes variétés

4. Les différentes variétés

- Il existe de nombreuses variétés :
 - Spécimen
 - La variété de couleur
 - L'absence de prédécoupage
 - Découpage à cheval
 - Double impression

4.1. Le spécimen

घर आना
पर एड्स न लाना ।



बिहार राज्य एड्स नियंत्रण समिति, पटना
दूरभाष- 0612- 2290278

मेघदूत पोस्ट कार्ड
MEGHDOOT POST CARD

25



प्रतिरूप
SPECIMEN

प्र.सु. / S.P.P. - 2004

पिन PIN

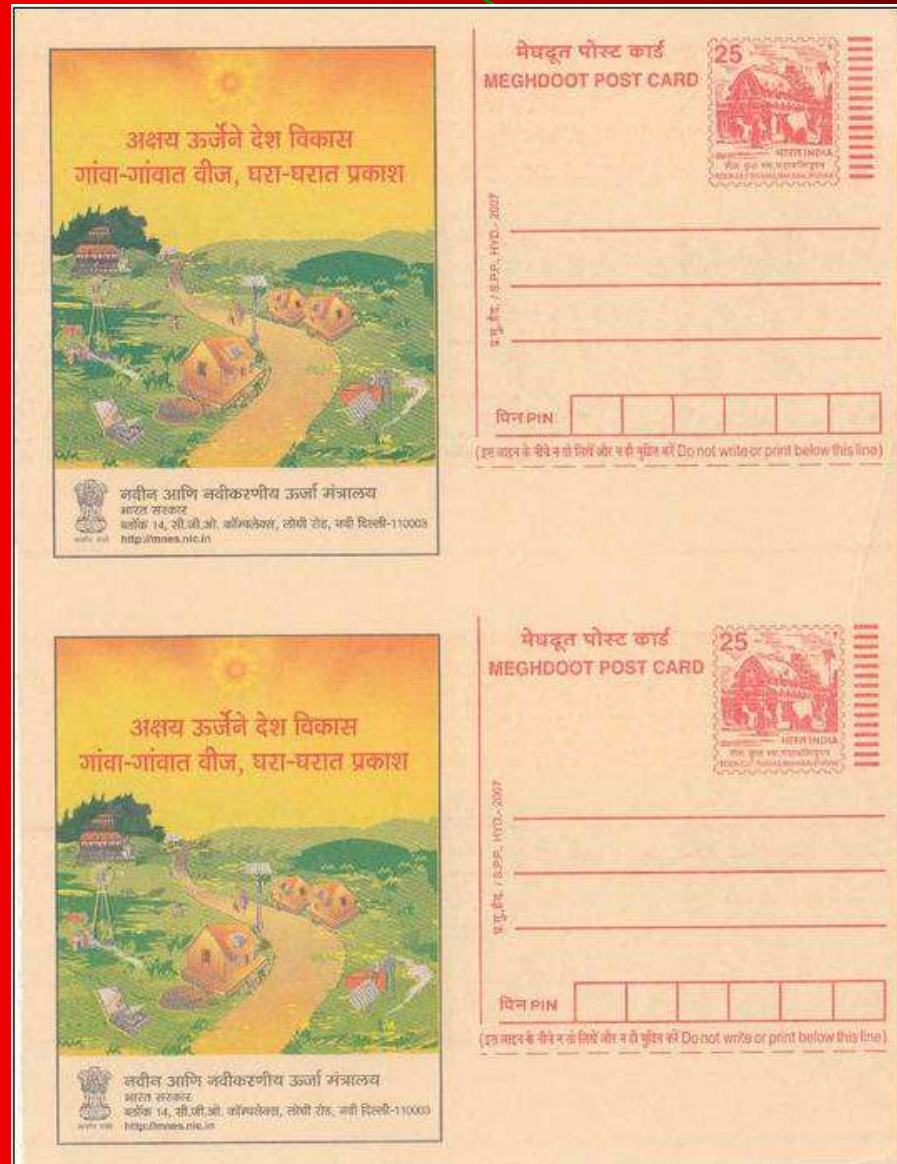
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(इस लाइन के नीचे न तो लिखें और न ही मुद्रित करें Do not write or print below this line)

4.2. La variété de couleur



4.3. Absence de prédécoupage



4.5. Double impression



The background features a horizontal gradient from bright red on the left to black on the right. A curved, green shape enters from the bottom right, curving upwards and to the left, overlapping the red area.

5. Conclusion

5.1 Conclusion

- Document riche en illustration qui fera la joie des thématistes
- Le meghdoot n'est pas sans nous rappeler le publibel



5.2 Bibliographie

- Les sites où retrouver toutes ces informations :
<http://www.stampsofindia.com/lists/meghdoot.htm>
catalogue de 2002 à 2010 de tous les meghdoot

Meghdoot Post Card

Illustrated Lists

[2002](#) | [2003](#) | [2004](#) | [2005](#) | [2006](#) | [2007](#) | [2008](#) | [2009](#) | [2010](#) |

An Introduction by Madhukar Jhingan & Manohar Lal, Images by Mihir B Dhandha

India Post introduced Meghdoot Post Card on September 2, 2002. Meghdoot is priced at 25 paise that is half the cost of the regular post card. The writing space available on the address side of the regular post card is made available for advertising in multicolor in case of Meghdoot. The rate of the advertisement is Rs.2 per card and the minimum order for print is 100,000 cards. Meghdoot is printed by Security Printing Press at Hyderabad in sheets of 8 cards, although some have been supplied to post offices by the press in sheets of 4 and pairs of 2 cards.

Being a postal stationery article with an advertisement, its area of distribution is determined by the advertiser, as its design and copy. In addition to the post offices in the area of its distribution the Meghdoot is also made available in limited quantity of 2000 cards at select 8 philatelic bureaus that handle postal stationery, namely Ahmedabad, Bangalore, Chennai, Delhi, Hyderabad, Kolkata, Lucknow, and Mumbai.

Meghdoot literally means the cloud-messenger and is title of a play in Sanskrit penned by Kalidasa a few millenniums earlier. Meghdoot is also the name of an award that India Post presents for meritorious services to its employees annually.
















The printing of Meghdoot were decentralized to Circle level on October 15, 2003 enabling India Post's 23 postal circles to directly place their order on the press. However all other postal stationery articles with advertisements such as regular Post Card, Inland Letter Card, Aerogramme, and Envelopes continue to be printed by the order of the national Postal Directorate, New Delhi. The decentralization has added to the difficulties in procuring the necessary information on these cards even very basic data such as date of issue.

India Post is not very strict in adhering to the date of issue in case of postal stationery and items are printed and issued at times months and believe it or not years after the scheduled date of issue. The philatelic bureaus however stick to the scheduled date of release in listing and applying the first day issue of postmark on postal stationery. This situation creates items of postal stationery with postmark date that is earlier then it was actually printed. When we had begun in 2000 we made an attempt to list the actual dates when a postal stationery item was available but had to give it up and now follow official dates of issue to make life simple for everyone.

Thursday, August 12, 2010

Meghdoot Post Card 2004

The information in the listing is presented in following format:
 Number, Date, Message, Language, Quantity in million, Remarks if any

<p>0032 Jan 06</p>  <p>AIDS Bihar Hindi, 0.1 <i>inscribed 2003</i></p>	<p>0033 Jan 12</p>  <p>Canara Bank, English, 0.1</p>	<p>0034 Jan 20</p>  <p>BSNL Hindi, 0.1</p>	<p>0035 Jan 25</p>  <p>Maharashtra Health Marathi, 0.135</p>	<p>0036 Feb 00</p>  <p>Toilets for every home Tamil, 0.1 <i>as #23, inscribed 2004</i></p>
<p>0037 Feb 09</p>  <p>Small savings Telugu, 0.1</p>	<p>0038 Feb 10</p>  <p>NABARD 1 Hindi, 0.5</p>	<p>0039 Feb 10</p>  <p>NABARD 1 Hindi, 0.5</p>	<p>0040 Feb 15</p>  <p>Liquid Petroleum Gas in 5 kg cylinder Oriya, 0.1</p>	<p>0041 Feb 15</p>  <p>Liquid Petroleum Gas in 5 kg cylinder Hindi, 0.1</p>
<p>0042 Feb 15</p>  <p>Liquid Petroleum Gas in 5 kg cylinder</p>	<p>0043 Feb 15</p>  <p>Save Fuel</p>	<p>0044 Feb 15</p>  <p>Save Fuel</p>	<p>0045 Feb 15</p>  <p>Save Fuel</p>	<p>0046 Feb 15</p>  <p>Save Fuel</p>

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catalogue de 2002 à 2010 de tous les meghdoot

<http://www.indianphilately.net/meghdootpclisting.html>

catalogue en cours de réalisation de 2002 à
aujourd'hui

The background features a horizontal gradient from bright red on the left to black on the right. A large, curved green shape, resembling a stylized leaf or a drop, is positioned in the lower right quadrant, overlapping the gradient.

Merci de votre attention